

# NATIVE ARTICLE

## MATERIALS REQUIRED



**Logo:** up to 250 pixels wide  
Article headline: Up to 55 characters (including spaces)

**Main image:** 1200x800 pixels

**Article copy:** 1,000 words maximum

**Up to 4 photos/charts within article** (vertical or horizontal); 72 ppi, 635 pixels wide  
Include directions as to where each photo/chart should appear within the article

**Optional:** Hyperlinked text

**Website ads:**  
**LEADERBOARD**  
728x90 pixels - desktop  
(File size: 200 KB max)  
320x50 pixels - mobile  
(File size: 200 KB max)

**MEDIUM RECTANGLE**  
300x250 pixels  
(File size: 200 KB max)

**Teaser text:** Up to 175 characters (including spaces). *Note: this will appear on the newsletter.*

**Optional Video:** YouTube or Vimeo URL in the article will display as an embedded video.

**Include an image credit for all supplied photos/charts:** "© Company Name/ Photographer Name" / "© Stock Resource Name/ Photographer Name"